



BIOGRAPHY

- CONVERSATION STRATEGIST
- GLOBAL MODERATOR
- AWARD WINNING BROADCASTER
- CORPORATE SPEAKER
- HOST OF KAYA BIZZ ON KAYA FM

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GUGULETHU MFUPHI

PODCASTS

JOURNALIST

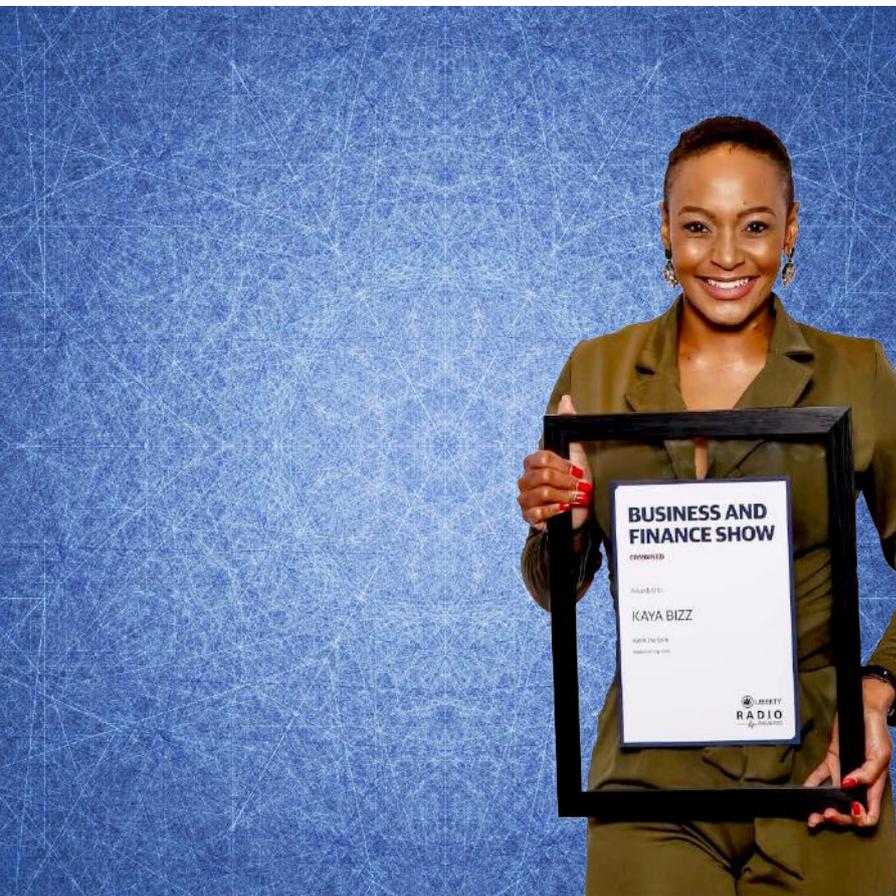
TELEVISION

VOICE OVER

RADIO

SPEAKER

- B.Com in Accounting
- Public Relations, Advertising and Applied Communication
- Post Graduate Diploma in Management Practice



At the Liberty Radio Awards 2018 & 2019, Gugulethu Mfuphi as the presenter of Kaya FM's Radio's prime time business show, Kaya-Bizz was awarded the Best Business and Finance Show award.

WHO IS GUGULETHU MFUPHI

Gugulethu is an award winner and a well-versed orator, with plenty of experience in front of cameras, behind the microphone and addressing many diverse audiences.

This skill, together with her sound grasp of the Financial Markets, Economic Data and Current Affairs Issues and the impact this has on the Business Community, makes her the perfect candidate to; speak to all Industry Analysts or Political Leaders and C-suite Executives from all across the African continent.

This forms the basis of her tasks and responsibilities as Presenter of Kaya FM's prime time, award winning business show, Kaya Bizz.

Gugulethu has also served as an experienced Conference Chair, Panel Discussion Moderator and Programme Director, at various industry gatherings that impact the many business and investment landscapes.

She had facilitated the second annual South Africa Investment Conference in 2019, hosted by South African President Cyril Ramaphosa.

Having previously worked for other institutions like Talk Radio 702, SAfm, Lotus FM and The City Press Newspaper, through their affiliation with Moneyweb Gugulethu has gained a wealth of experience in financial journalism through radio, TV, print and online media.



12 SUBSCRIBERS



9.1K FOLLOWERS



9.7K FOLLOWERS



0 FOLLOWERS



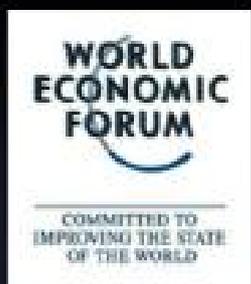
500+ FOLLOWERS

Gugulethu could have chosen a career as a chartered accountant, but the lure of broadcasting was too much to ignore. While studying towards a BCom Accounting at the University of Johannesburg, was yearning to merge her love of numbers with her passion for broadcasting.



Mfuphi was introduced to radio broadcasting by UJFM newsreader Mommy Mohlahlo, who opened the door for her, and there she started as a newsreader. That led to a graveyard shift, a right of passage for most broadcasters, at Talk Radio 702. It was a regular caller on the talk radio station that pointed her to her next career move to financial news provider Moneyweb, where financial broadcast guru Alec Hogg gave her a chance.

Some of her career highlights include attending and reporting from the Annual World Economic Forum in Davos, Switzerland and in Africa and moderating conferences for The World Bank and International; Finance Corporation, The MasterCard Foundation, The International Labour Organisation, Investec Ltd, Standard Bank, Old Mutual to name a few.



Gugu engages easily with top CEO's, to your average Joe. Gugulethu Mfuphi is a well-versed broadcast journalist, specializing in financial markets, economic data and current affairs issues. She is a regular speaker and moderator for industry analysts, political leaders and C-suite executives from across the African continent. Mfuphi is a Senior Anchor on CNBC Africa and presenter of Kaya FM's prime time business show, Kaya Bizz. She also serves as a Conference Chair, Panel Discussion Moderator and Program Director, at various industry gatherings that impact the business and investment landscape. She is a regular participant of events such as the World Economic Forum in Davos, Switzerland and in Africa, and moderator for high level conferences

----- The World Bank Live -----

To anyone considering procuring MC or facilitation services from the ultimate professional - I would highly recommend Gugu Mfuphi. Our (KTH's) brief was to create a panel discussion around an acquisition we made in Servest Group recently. So as not to have a general speech making session, we decided to host a panel discussion in the form of a press conference that would provide opportunity for question and answer sessions with the executives as well as questions from the floor. The outcome of such a session cannot be pre-determined so we decided to enlist the services of Gugu to MC and facilitate the discussion. When Gugu arrived, she was fully prepared having done significant research on both Servest and KTH. She engaged in relevant and meaningful discussion with our both KTH and Servest's EXCO teams, exploring desired outcomes and agreeing on the format and methodology of the event. The result was a polished, well communicated, succinct and professional outcome. In the discussion, Gugu was able to tackle the pressing issues at hand and facilitate a meaningful discussion around the transaction. I would have no hesitation in recommending Gugu for her exceptional business acumen and professionalism and will further vouch that she can add great value to any discussion to assist in driving the relevant messaging home.

----- Theresa Griffiths -----

